



PRESS RELEASE

9 November 2007

PUBLIC SECTOR CONSULTANCY WINS MAJOR BUSINESS AWARD

Innovative public sector consultancy Organisation Development Services (ODS) – a specialist in change management and workforce planning – has won a major business award in only its second year of operation.

The company, led by former Manchester Business School health and public management academics Carol Brooks and Donna Bradshaw, was voted Young Business of the Year in the 2007 Manchester Evening News Business Awards. The awards are the biggest business awards in the UK outside London.

Established in 2005, ODS advises clients across local government and the NHS on change management and workforce planning, using its 'population-centric' planning model.

Recent projects include a major workforce capability training programme for the national ambulance service and a project to model the future health and social care workforce in Leeds.

The award judges, including Ruth Badger, former contestant on the BBC's *The Apprentice*, commended the 'passion, enterprise and dynamism' of Carol and Donna's approach.

Donna Bradshaw said: "This is a wonderful achievement for ODS and an accolade we share with the various NHS, police, voluntary and local government organisations we have worked with in partnership. It is an award for all of us."

Carol Brooks said: “We pride ourselves in bringing energy into an organisation, and leaving it with a vision and a path to continue.

“We hope to build on this success and share our approach in helping public sector organisations adapt to the very real challenges they face in the future.”

ODS were the only female winners in the prestigious competition. Donna Bradshaw said: “Our success shows that women can make it in a competitive business environment.”

Visit www.odsuk.com.

/Ends